



# DIGITAL ADVERTISING

5,000 page views per month and growing!

[www.francocenter.org](http://www.francocenter.org)

Advertising  
Dimensions in  
Pixels is  
300 px wide x  
250 px high



## Mechanical Requirements

File types: **.jpg** for ads with photos and minimal copy; **.png** for flat color ads and/or transparency; **.gif** for simple icons, logos, and drawings (not for photos). Each ad must be photo-sharp, in RGB color mode, and the correct size at 72 ppi resolution.

## Deadlines

Wednesday at noon for ad to be scheduled to run for 7 days. Ads run Thursday to Wednesday. Please wait for confirmation after submitting your ad to: [marketing@francocenter.org](mailto:marketing@francocenter.org). Call 207-783-1585 to schedule your ad.

**\$50**  
per  
week