



Event Sponsorship Application

Please browse through the events and for each one you'd like to sponsor at \$250 per event, provide payment by mail, or let us know you'd like to be invoiced. Invoices must be paid prior to the event so allow for mail time. You can always call me at Riverfront 207-261-5240 or email with questions at dscammon@francocenter.org.

Our new identity as the "Riverfront, Performing Arts and Events, Founded by Franco Americans" unites Lewiston's French Canadian immigrant heritage, the location of our venue along the riverfront, and the types of activities we host.

We provide live performing arts and events that transform and engage our audiences and that enrich our community. We hope the Riverfront's new name continues the Franco Center's identity for being a vibrant and energetic center where diverse stories and cultures are shared. We are grateful to live in a community that supports our mission and vision.

Live performances offer an opportunity for our audiences to see life from a larger perspective. The arts celebrate cultural differences while connecting us through shared experiences. Please make a gift or sponsor an event today to support our performances, events, and programs.

Your sponsorship of live performances, events, and programs at the Riverfront provides your business with first-rate entertainment for your clients and employees, increases your visibility with the Riverfront's extensive network of patrons, and offers a meaningful return on your investment, with the added benefit of keeping the arts alive in our community.

The return on your investment of \$250 to sponsor an event brings you marketing and advertising benefits from inclusion in Riverfront publications and donor rosters, tickets, and on our marquee sign. Your brand is then associated with the Riverfront, artists who perform here, and thousands of people become aware of your community engagement. Larger sponsorships are available and come with additional benefits. We can discuss if you are interested.

In addition to the return on investment provided by event sponsorship, your business demonstrates corporate responsibility by investing in a beloved non-profit organization that is enriching lives in this community. We have built strong partnerships with schools, museums, theaters, performers, musicians, and other arts and cultural organizations.

Riverfront contributes to making Lewiston and Auburn and the surrounding community a

location where people enjoy living and working and plays an important role in the community's creative economy. For 22 years, donations and sponsorships have supported all that we have accomplished and we appreciate every dollar.

Take a tour to see our Franco American displays, beautiful building, and hear stories about the heritage, culture and language that makes up the history of Lewiston and Auburn. Become a sponsor. Buy tickets to our events to show your support. Make a financial donation. Donate your time. Everything you do to help our mission makes our organization stronger. Happy New Year

1. Question

- January 19 Christie Ray concert with dancing
- February 3 Schooner Fare concert
- March 4 Josee Vachon afternoon concert
- March 9 La Rencontre lunch with the music of Marc Mailhot
- March 31 Studio Two Beatles tribute concert with dancing
- April 8 Silver Circus family entertainment
- April 15 Don Campbell concert and dance party
- April 20 The Court Jesters concert with dancing
- June 15 The Cobblestones concert with dancing
- June 22 La Rencontre lunch with the music of Denny Breau

2. Event Sponsor's Name (business, organization or individual)

3. Name of Contact Person and title if applicable

4. Mailing Address (street, city, state, zip)

5. Email of contact person

6. Phone number of contact person

7. Did you want to discuss higher sponsorship levels? If so, can I call you?
Email?

8. Payment method: Check, Credit Card, or Invoice Me. Check is by mail or in person. Credit card is over the phone or in person. Invoice can be sent through the mail or by email or drop in my office by appointment.

9. Authorizing Person's Signature (type your name)

10. We will need to verify the event is still available for your sponsorship. When that is approved, upload your company logo in jpg or eps format or email to dscammon@francocenter.org. Do you have a logo?

